



Funded by  
UK Government



get  
set  
grow



TWO COUNCILS  
ONE TEAM



Do you own a business  
or want to start a  
business?

GET SET GROW  
is designed to help  
businesses grow

Here's how....



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# Grow your business

GET SET GROW is an exciting business growth programme from Brentwood Borough and Rochford District Councils. Now in its second year, the programme has already helped a number of businesses successfully launch, grow and create new jobs. GET SET GROW is delivered by a team of award-winning Business Coaches from The Consortium. GET SET GROW combines the power of group business coaching with one-to-one mentoring, culminating in a chance to enter 'The Big Pitch'.

With GET SET GROW, you'll be learning from experts, and if selected, you will pitch your business idea to a panel of experts - with prizes for the top three rated 'pitchers'.

In addition, you will have exclusive access to financial experts and the British Business Bank's portfolio of loans (subject to application).

# Who can take part?

Businesses at any stage can apply for GET SET GROW (i.e. start-up, established etc.). You must be based in either the borough of Brentwood or the Rochford district. Businesses can have any trading status, e.g. Sole Trader, Limited Company or CIC.

You must have the aspiration to grow the business and potentially create new jobs. How you want to grow is up to you. GET SET GROW's advisors are here to help you. For example, you might be focussed on sales, innovation, product development, digital marketing, access to finance, patents and IP, sustainability or customer loyalty. Even if your business is in financial difficulty, if you've got the growth aspiration, we've got the expert to help you.

You'll benefit from practical and strategic advice and potentially an exclusive chance to pitch to the panel in The Big Pitch.



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# What's on offer?

GET SET GROW is a blend of group business coaching, one-to-one mentoring, The Big Pitch event and exclusive in-person networking events.

Once your application to GET SET GROW has been approved, you will be allocated a place in a cohort of like-minded (but not competing) businesses. There will be 10 members in each cohort, which will be facilitated by an award-winning Business Coach. Harnessing the power of 'Action Learning', the Business Coach will guide discussions to motivate, inspire, trouble-shoot and impart practical advice. Your peers in the cohort will join the discussions in the confidential environment.

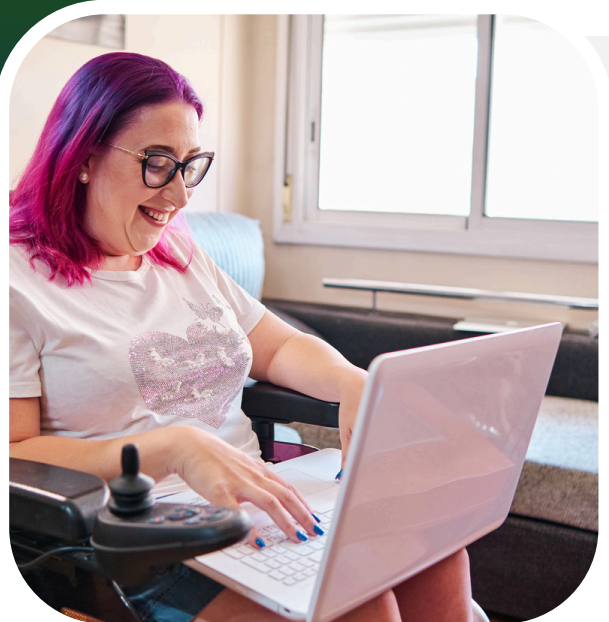
You will meet your cohort via ZOOM, under the facilitation of the Business Coach. Each cohort session will last for 2 hours and you will have 4 sessions in total over a 6-7 week period (on regular days and times).



## Group Business Coaching

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## Private One-to-One Mentoring



You will be able to book 1.5 hours of private one-to-one time (via ZOOM) with your Business Coach. This can be taken as a 1.5-hour block or 2 x 45 minute sessions. You can choose a date/time to suit you.



## The Big Pitch

After all of the cohort sessions have been completed, a selection panel will review the growth potential of your business (or start-up). The selection panel will be given input from your Business Coach. If your business is one of those that is selected, you will have the opportunity to proceed to pitch your business plan to a panel of 'investors'. Your pitch will demonstrate how you would spend a theoretical £10,000 investment. The top three rated 'pitchers' will win prizes



# Who is Involved?



get  
set  
grow



Award-winning  
Business Coaches

Sarah Brockwell  
and  
Graham Broughton



Financial Experts

The Let's Do Business Group's  
Ross Moran and Jim Fletcher  
and the British Business Bank



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HM Government

GET SET GROW is funded by the UK  
Government through the UK Shared  
Prosperity Fund

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Brentwood Borough and  
Rochford District Councils

Economic Development teams

# How to apply

**Brentwood**



[www.brentwood.gov.uk/get-set-grow](http://www.brentwood.gov.uk/get-set-grow)

**Rochford**



[www.rochford.gov.uk/business-news-and-events](http://www.rochford.gov.uk/business-news-and-events)

You will be notified when your application has been approved.

Applications open	22 July 2024
Group cohort and One-to-one sessions	September 2024 - February 2025
Rochford networking showcase event	September 2024
The Big Pitch (for selected companies)	March 2025
GET SET GROW I & II Alumni networking event	March 2025



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**Rochford**  
District Council

For more information email  
[business@brentwood.gov.uk](mailto:business@brentwood.gov.uk) or [business@rochford.gov.uk](mailto:business@rochford.gov.uk)